

BONNIE SEGAL

SEGAL***Trials***.com

Bonnie Segal is the Vice President and Co-Founder of Segal Trials. She also holds the position of Vice President for each of the 7 affiliated site entities that Segal Trials represents. These entities specialize in Psychiatry, Addiction, Women's Health and General Medicine and perform clinical research trials across all phases.

Bonnie began her career in healthcare in 1993 when she founded Positive Aging, a company specializing in psychiatric services for individuals residing in long-term care facilities. After the sale of Positive Aging, she started and sold another healthcare company, Essentials in Psychology, before co-founding Segal Trials in 1998. Bonnie has a Bachelor of Science in Advertising from the University of Florida.

Bonnie has been in medical research for 20 years. She has been a key driver in the expansion and diversification of Segal Trials, CNS research, and the clinical trials industry as a whole. She leads the business development, operations, and recruitment teams for Segal Trials, as well as the company's staff engagement and staff leadership programs. Bonnie has been a crucial part of the success of over 1,000 clinical trials conducted by Segal Trials' 7 affiliated site entities located throughout South Florida and South Carolina.

Bonnie's forward-thinking approach has led her to be a creator and supporter of several practices that have helped sites succeed in the ever-changing environment of clinical research. She is constantly seeking ways to be efficient and has been an early adopter of technological advances such as patient verification software, eRegulatory products, and clinical trial management



VICE PRESIDENT

- Co-founder of Segal Trials